

Long-term strategy of organization development (LSOD)

Methods of strategic analysis applicable in the Department of Defence of Czech Republic

Research specification

The research area is the realization of strategic analysis as the initial step of strategic document elaboration in the Department of Defence of Czech Republic. The research object are the methods of strategic analysis of external and internal environment of the Department of Defence, their modification and combination. The main result expected is the proposal of methods usable for strategic analysis in the framework of strategic documents elaboration within the Department of Defence. The proposed methods will include the process of their application, application time demands, the main principles of their use and the main advantages and disadvantages of specific tools. The methods of strategic analysis will be suggested in their mutual combination (i.e. multimethodology) for each particular purpose of strategic analysis. The research builds on the results of the previous research "Solving Unstructured Decision-Making Problems in the Department of Defence of the Czech Republic" and the project of defence research "The operational concept of Czech Republic armed forces in joint operations".

Research objectives

The main objective: To propose the methods of strategic analysis of external and internal environment, including the procedure of their application, for strategic analysis in the framework of strategic documents elaboration within the Department of Defence of Czech Republic. The proposed methods will be modified according to the needs of Department of Defence and will be discussed in various aspects (process of their application, application time demands, the main principles of their use, their advantages and disadvantages). The current methods will be modified and their mutual combination will be proposed.

The sub-objective 1: To identify the deficiencies in the use of methods of strategic analysis and in the elaboration of strategic documents.

The sub-objective 2: To compare the strategic documents elaborated in the Department of Defence of Czech Republic with the documents elaborated in NATO and chosen Departments of Czech Republic and to identify the application level of strategic analysis.

The sub-objective 3: To propose the methods of strategic analysis in the framework of strategic documents elaboration and their theoretical and application description.

The sub-objective 4: To propose the recommendations for strategic methods application.

Research results

<u>Result type</u>	<u>Result amount</u>
J _{imp}	2
J _{rec}	8
D	6
C	4
W	2
B	1